

A close-up, artistic portrait of a woman with long, wavy blonde hair. Her hair is partially covering her face, with strands falling over her eyes and nose. She has light blue eyes and pink lips. The lighting is soft and warm, creating a serene and elegant atmosphere. The background is a solid, light beige color.

MONTIBELLO

HAIR CARE PRODUCT CATALOGUE





# HAIR

PROFESSIONAL HAIR CARE  
PRODUCT CATALOGUE



## EXCLUSIVELY PROFESSIONAL TOTAL BEAUTY

Founded in 1967, Montibello is today the Spanish professional Cosmetics company with greatest international projection and one of the few companies which incorporates the concept of total beauty as the fundamental pivot of its business. Its mission: for its clients and consumers to live unique beauty experiences.

Our brand is synonymous with innovation, quality, closeness and support in professional hairdressing and beauty sectors, with a great technological capacity and a clear innovative vision which is applied in the development of the different product lines. Also, in the creation of tools and advanced training systems to give support to the development of our clients.

Our expansion on an international level is a fact. The brand's products are present in many countries in Europe, America and Asia, widely implanted and notably successful in these markets.

We have a large team of professionals who make it possible that, day after day, thousands of hairdressing salons and beauty centres continue to trust our brand, situating us in the first positions in the market.

# MONTIBELLO





# COLOUR

HIGH QUALITY COLOURING AND DECOLOURING PRODUCTS WITH EXCELLENT RESULTS, WHICH GUARANTEE A HIGH LEVEL OF TREATMENT AND MAXIMUM RESPECT FOR THE HAIR FIBRE, MAINTAINING AT ALL TIMES A COMFORTABLE, PLEASANT APPLICATION.

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# CROMATONE

## PERMANENT HAIR COLOURING



### CROMATONE

**The perfection of colour.** A technologically advanced oxidation colouration process, reliable and of a high quality, with which you can feel safe at all times. A palette of bright colours, a level of uniformity, colour intensity, duration and seamless comfort for an expert colour service without limits. It incorporates the SCP (Soya Color Protect) complex which magnifies the results of the colour and guarantees an excellent treatment and maximum respect for the hair fibre. Colours which are even from roots to tips, intense highlights, hues which are sharper and more luminous, excellent covering of grey hair and hair which is healthier and softer. It should be mixed with the Oxibel cream oxidant in the proportion 1:1. All the CROMATONE tones can be mixed with each other.

3 units x 60 g

### CROMAXTREM

High intensity direct colourants to obtain copper/coppery, red/reddish and purple tones of a great purity, both on natural and coloured hair.

3 units x 60 g

### CROMATONE RE·COVER

A range of permanent colouring, **especially anti-age**, formulated to offer a response to hair with more than 70% of grey hair. It incorporates the SCP complex (Soya Color Protect), and is enriched with TSUBAKI Oil. It offers 100% of hair covering, without the need to mix with base-tones, at the same time as achieving visibly younger hair, thanks to its anti-age and hair restoring effect. It should be mixed with the oxidant OXIBEL RE·COVER in the proportion 1+1 (1:1). All the CROMATONE RE·COVER Creams can be mixed with each other.

3 units x 60 g

### CROMATONE METALLICS

The **multi-tonal, cold metallic shades** by CROMATONE can be used to create a cool shimmer on all hair shades, achieving the most stunning effects on levels 4-10. The advanced Liquid Crystal technology in the CROMATONE METALLICS formulas creates crystal structures that interact with pigments and light to create iridescent shine and the deep, multi-tonal colour of precious metals. CROMATONE METALLICS offers great versatility in the salon. Formulated with a high concentration of pigments, it is low in ammonia, which makes it ideal for achieving different results in a variety of colour services.

3 units x 60 g

# CROMATONE METEORITES

## PERMANENT HAIR COLOURING



### CROMATONE METEORITES BLONDE - SUPERBLONDE

A selection of creams that lift hair colour by up to 4 shades (Blonde range) or up to 5 shades (Superblonde range) to achieve ultra-luminous blondes with multidimensional tones and flawless, even colour results. Reveals rejuvenated, brighter, purer blonde shades with a luminous aura and provides satin shine, leaving hair silky to the touch.

3 units x 60 g

### CROMATONE METEORITES TONER

This cream clay corrects and purifies blonde shades or lightened hair to eliminate any unwanted tones. Illuminates the hair and adds a fashionable touch of colour. Cromatone Meteorites Toners are fully intermixable. The Moonstone Clear mixing shade can be used to dilute the Toner and tailor the intensity of the desired pastel effect. Ammonia free / No lift.

3 units x 60 g

### CROMATONE METEORITES FLASH ILLUMINATOR HAIR SERUM

Double-action illuminating serum: rejuvenates and brightens blonde hair. Helps to combat age markers, porosity, accumulated dullness and undesired tones to perfect and enhance the hair's radiance. From the very first application, the serum cares for the hair and adds touches of light so that it shines with a radiant aura of colour.

CMFI - 50 ml

The first and only colour platform that illuminates and rejuvenates blonde hair thanks to the dual LUMIPLEX system.

LUMIPLEX consists of two powerful technologies:

- LUMIDUST: Formulated with illuminating micropigments, it transforms invisible light into multidimensional shimmers that enhance dull, matte hair to create a stunning, satin-smooth finish.
- PLEX 2.0: Combats the visible signs of ageing, eliminates any flaws that have been accumulated in previous colour services, improves the hair's appearance and guarantees impeccable, even colour results.



# DÉNUÉE

AMMONIA-FREE PERMANENT HAIR COLOURING



## DÉNUÉE

**DÉNUÉE is the first and only ammonia-free hair colour formulated with AQUAGEL technology that mimics natural shades to perfection.** The revolutionary AQUAGEL technology is a controlled pigment release system that improves delivery and development to produce richer, more natural, true-to-tone shades. The DÉNUÉE formula contains 8 botanical extracts and calamine, a powerfully soothing therapeutic mineral. It provides BOTANICAL & MINERAL CARE that moisturises, seals and protects the hair fibre while caring for the scalp and minimising the risk of itchiness and irritation during the colour service. Join the DÉNUÉE movement and discover ammonia-free, odour-free hair colour that contains up to 90%\* ingredients of natural origin. Join the natural evolution of ammonia-free hair colour.

\*final mixture of colour + oxidiser in a 1:1.5 ratio.

**3 units x 60 g**

# ÉCLAT

ACIDIC pH DEMI-PERMANENT HAIR COLOUR



## ÉCLAT

**Revitalising acidic pH hair colour with proteins and vitamin C that brings shine, depth and vitality to hair.** A new demi-permanent colour that nourishes, strengthens and repairs the hair fibre. Nourishment, colour and shine all in one and restores the hair's elasticity and strength. A hair dye based on acidic pH of 6.9 that does not lighten or change the hair natural melanin and improves the hair's natural structure. Tech Bonder technology acts on the hair's interior and exterior to replenish and strengthen the structural bonds in the cortex and anchors the protein filler and colorants in the cuticle. The result is stronger and more supple hair. Vitamin C adds sublime shine thanks to this natural antioxidant, which has a rejuvenating effect and protects hair colour.

**3 units x 60 ml**



## ÉCLAT CLEAR

A pigment-free shade that can be used to provide sublime shine or mixed with any other shade to dilute its intensity.

**EC2 - 250 ml**



# IN FLASHY COLOURS

## DIRECT COLOURATION



### IN FLASHY COLOURS

**Arthouse colouration which takes shape in the hands of the hairdresser.** Direct colouration, long-lasting, easy to apply and which gives exceptional results for developing the creativity of the professional and creating new colour effects in the hair. Formulated with Crystal Gel technology, a combination of polysaccharides of a natural origin with high purity direct colourants that deeply penetrate the hair, resulting in intense and/or pastel colours which are luminous and long-lasting. It does not contain ammonia, peroxides or oxidation colourants and, therefore, does not lighten the hair or alter the hair fibre, giving the hair extreme care and a plus of shine. To obtain vibrant tones, apply on decoloured bases at tone level of 9 or lighter. To create pastel tones, mix with the Clear tone. All the IN FLASHY COLOURS tones can be mixed with each other.

- IFCL - 1 unit x 150 ml - Clear
- IFRD - 1 unit x 150 ml - Red
- IFOR - 1 unit x 150 ml - Orange
- IFYE - 1 unit x 150 ml - Yellow
- IFGR - 1 unit x 150 ml - Green
- IFBL - 1 unit x 150 ml - Blue
- IFVI - 1 unit x 150 ml - Violet
- IFPK - 1 unit x 150 ml - Pink

# COLOUR CAMOUFLAGE

## DIRECT COLOURATION



### COLOUR CAMOUFLAGE

Instant root concealer spray. **Precise application** and **rapidly absorption**. Washes out in 1 shampoo. **5 shades** that thanks to its exclusive formula ensure that the pigments adhere to the hair fibre and blend in with the hair colour to create a **natural-looking result**. Perfect for a **quick touch-up** in emergency situations or for **enhancing** your clients' beauty by achieving thicker-looking hair, depth of colour and multi-tonal reflections.

- CCN - COLOUR CAMOUFLAGE BLACK (1-2) 3 units x 50 ml.
- CCCO - COLOUR CAMOUFLAGE DARK BROWN (3-4) 3 units x 50 ml.
- CCCC - COLOUR CAMOUFLAGE LIGHT BROWN (4-5) 3 units x 50 ml.
- CCRO - COLOUR CAMOUFLAGE DARK BLONDE (6-7) 3 units x 50 ml.
- CCR - COLOUR CAMOUFLAGE LIGHT BLONDE (7-8-9) 3 units x 50 ml.
- CCCB - COLOUR CAMOUFLAGE MAHOGANY BROWN 3 units x 50 ml.

- CCB1 - COLOUR CAMOUFLAGE BLACK (1-2) 3 unitsx 125 ml.
- CCDB1 - COLOUR CAMOUFLAGE DARK BROWN (3-4) 3 units x 125 ml.
- CCLB1 - COLOUR CAMOUFLAGE LIGHT BROWN (4-5) 3 units x 125 ml.
- CCDBL - COLOUR CAMOUFLAGE DARK BLONDE (6-7) 3 units x 125 ml.
- CCLBL - COLOUR CAMOUFLAGE LIGHT BLONDE (7-8-9) 3 units. x 125 ml.
- CCCB1 - COLOUR CAMOUFLAGE MAHOGANY BROWN 3 units. x 125 ml.



# COLOUR RESURRECTION

COLOUR ENHANCING CONDITIONING TREATMENT



**COLOUR RESURRECTION**  
Colour enhancing conditioning treatment. Refreshes colour, boosts shine and leaves hair soft and silky to the touch. Tones, corrects and adds cool reflects to light blonde, bleached or dyed hair. **REVIVES** the shine and depth your colour has lost and leaves your hair silky-smooth. The ideal product for enjoying hair colour that is as flawless as the first day. **REVEALS** a new layer of colour on very light blonde shades on natural or bleached hair. A great opportunity for anyone who is looking for a new touch of temporary colour. Its perfectly balanced formula contains antioxidants, conditioners and ionic colorants to help minimise colour fading by restoring the hair's moisture levels, shine and reflective qualities.

- IRCR - ICE ROSE 3 units x 150 ml.
- IPCR - ICE PEARL 3 units x 150 ml.
- ISCR - ICE SILVER 3 units x 150 ml.

# COLOUR CORRECTION

NEUTRALIZING SHAMPOOS



**COLOUR CORRECTION**  
STOP YELLOW and STOP ORANGE by COLOUR CORRECTION are the first highly pigmented vegan toning shampoos that NEUTRALISE unwanted yellow and orange undertones instantly. RESPECTS and CARE the hair and the planet thanks to their eco-friendly, sustainable formula. MOISTURISE, SOFTENS and ADDS SHINE thanks to the rice and oat extracts in their formula.  
**COLOUR CORRECTION - STOP YELLOW**  
Formulated with purple pigments. Suitable for neutralising unwanted yellow tones on dyed, highlighted, lightened or bleached blonde hair between levels 7-10.  
**COLOUR CORRECTION - STOP ORANGE**  
Formulated with blue pigments. Suitable for neutralising unwanted orange tones on dyed, highlighted, lightened or bleached brown hair between levels 4-7.

- |                            |                            |
|----------------------------|----------------------------|
| NYC1 - STOP YELLOW 1000 ml | NOC1 - STOP ORANGE 1000 ml |
| NYC3 - STOP YELLOW 300 ml  | NOC3 - STOP ORANGE 300 ml  |



# OXIBEL ACTIVATING CREAM

## OXIDISING AGENT IN CREAM



### OXIBEL ACTIVATING CREAM

Hair oxidising product in cream for preparing hair tints, colour rinses (tone-on-tone) and decolouring processes. Formulated specially to protect hair, it is ideal for obtaining the right texture for each technical colouring or decolouring process. It facilitates coverage and colour evening in the tinting processes.

**OC7 - 1000 ml - 2% (7 VOLS.)**  
**OC12 - 1000 ml - 3,75% (12,5 VOLS.)**  
**OC20 - 1000 ml - 6% (20 VOLS.)**  
**OC30 - 1000 ml - 9% (30 VOLS.)**  
**OC40 - 1000 ml - 12% (40 VOLS.)**

### OXIBEL RE·COVER ACTIVATING CREAM

Activating Cream formulated with emollient active ingredients of a plant origin and enriched with Tsubaki Oil and Boswellia Serrata extract, which provides the hair with the maximum care. Its creamier texture and superior treating effect make it an indispensable complement to obtaining the best colour results on mature hair.

**OR25 - 1000 ml - 7,5% (25 VOLS.)**

# DÉNUÉE ACTIVATING CREAM

## OXIDISING AGENT IN CREAM



### DÉNUÉE ACTIVATING CREAM

Activating Cream designed for mixing with Dénuée ammonia-free permanent hair colour. Formulated with conditioning myrica wax to soften and care for the hair while adding shine. High comfort. Odour- free. With a creamy texture, it allows you an excellent tint application, making both hair covering and colour evening easier in the tinting processes.

**DC55 - 1000 ml - 1,7% (5,5 VOLS.)**  
**DC11 - 1000 ml - 3,3% (11 VOLS.)**  
**DC22 - 1000 ml - 6,6% (22 VOLS.)**  
**DC33 - 1000 ml - 9,9% (33 VOLS.)**

# ÉCLAT

## PROCESSING GEL



### ÉCLAT PROCESSING GEL 1,5% (5 Vol.)

An innovative formula that transforms the liquid hair colour into a gel, creating a unique texture that makes the mixture easier to apply. Developed exclusively for mixing with éclat shades in the ratio of 1+2.

**EO5 - 900 ml**  
**EO5M - 120 ml**



# DÉNUÉE

## HAIR DECOLOURING

New vegan hair lighteners that combine the power of activated charcoal with the Botanical Bond Care complex to guarantee safer and more natural results.



### INTENSE BLACK LIGHTENING POWDER

Bleaching clay powder. Enriched with activated charcoal and the Botanical Bond Care complex, this ammonia-free compound achieves intense, pure lift and clean, natural results.

DDCA5 - 500 g Doypack  
DDCA - 24 units x 30 g Sachet

### SOFT BLACK CREAM-GEL LIGHTENER

Cream-gel ammonia-free bleaching formula enriched with activated charcoal and the Botanical Bond Care complex to gently achieve soft, shiny results and provide maximum protection to the hair fibre.

DDS4 - 400 ml Doypack  
DDCT - 24 units x 30 ml Sachet

# PLATIBLANC ADVANCED

## HAIR DECOLOURING PROGRAMME

The PLATIBLANC ADVANCED range is formulated with Pomegranate Oil Omega-5 to revitalise the hair and protect the scalp. Neutralises free radicals and has a soothing effect on the scalp, and also contains the exclusive *GlucAmino Complex*, which provides protection to prevent moisture loss during the lightening process while softening and conditioning the hair.



### EXTREME BLOND

Dust-free bleaching powder that achieves intense results to create the most extreme blonde shades. **Contains ammonia.** Lavender fragrance. **Up to 9 levels of lift.** Suitable for any technique.

PEB5 - 500 g  
PEB1 - Box 2 units x 500 g  
P9TS - 24 units x 30 g Sachet

### SILKY BLOND

Dust-free bleaching powder for creating silky blonde tones. Maximum lift in a gentle service. **Ammonia free.** Fragrance free. **Up to 7 levels of lift.** Suitable for any technique.

PSB5 - 500 g  
PSB1 - Box 2 units x 500 g  
PSAS - 24 units x 30 g Sachet

### PRECISE BLOND

Bleaching cream for precise, localised blonde effects. **Low ammonia and persulphate content.** Colourant free. Fragrance free. **Up to 7 levels of lift.** Suitable for any bleaching service and ideal for freehand techniques.

PCD5 - 500 g Tub

### CONTROLLED BLOND

Controlled lightening system. Its bleaching action stops automatically after 20 minutes to ensure precise, controlled results. **Ideal for gentle lightening (1 - 2 levels)** and colour changes.

Lightening Oil 200 ml - Ammonia free and persulphate free. Bottle 1  
Activator 400 ml - Achieves the optimal texture for the lightening process. Bottle 2.

PCBL - 200 ml (Oil) + 400 ml (Activator)

# SILAPLEX

ANTI-BREAKING TREATMENT



SILAPLEX It is a 3-step professional treatment:

- Reinforces internal hair bonds
- Protects the hair fibre from damage caused by any type of chemical process
- Significantly decreases the risk of hair breaking.

So effectively counterbalancing the potential hair damage caused by bleaching, **decolouring, lightening, colouring, waving and/or straightening services.**

SILAPLEX offers extreme protection, strength and shine to hair, without significantly changing the effectiveness of chemical processes, maintaining, at all times, the same application systems and exposure times required for each of them.

## SILAPLEX 1 BOND REINFORCER

**Reinforcing treatment for internal hair bonds.** Protects the hair fibre from damage caused by any type of chemical process. It can be mixed with any colouring, decolouring/bleaching lightening, waving or straightening system.

It is directly applied by mixing it with the chemical treatment so that it can perform its protective action before the potential aggressive agents can break the structural bonds of the hair.

**CBF5 - 500 ml**

## SILAPLEX 2 BOND RESTORER

**Intensive restoring treatment.** Sets the structural amino acids given in the former step (Step 1) by SILAPLEX 1 BOND REINFORCER. Seals the cuticle. Restores hair strength, resistance and elasticity. Gives the hair nourishment, vigour, strength and shine.

It is applied following Step 1. In this phase, the hair surface is left sealed and hair resistance and elasticity, totally restored.

**CBR5 - 500 ml**

## SILAPLEX 3 BOND PROTECTOR

**Protective anti-hair breaking treatment for home use.** It helps to maintain the integrity of the hair bonds in between hair technical services carried out in the salon. Protects against the rest of external aggression which deteriorates the hair cuticle.

It is applied as a product for the continuing treatment at home, following the procedure carried out in the salon, with a periodicity of twice a week.

**CBPT1 - 6 x 100 ml**





# SHAPE

FORMULAS WHICH TAKE CARE OF THE HAIR AND SCALP AND ACHIEVE LONG-LASTING CURLS AND STRAIGHTENINGS. HIGHLY SAFE APPLICATION AND TREATMENT OF THE HAIR GIVES EXCEPTIONAL RESULTS.

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# INICIATIVE SHAPE

## MULTI-DOSE PERM



### INICIATIVE SHAPE

INICIATIVE SHAPE provides exceptional definition, moisture and softness in addition to greater protection of the hair fibre. It is formulated with *Aloe vera* to help prevent damage and dehydration, *moisturising sugars* to help to restore the cuticle's natural protective layer and reduce moisture loss during the perm service, and *conditioning polymers* to increase the hair's softness, silkiness and shine.

### PERM

Multi-dose perm lotion that protects and moisturises the hair fibre. Formulated with Aloe vera and moisturising sugars. Suitable for all hair types. Long-lasting, defined curls.

**ISP0 - 500 ml - PERM 0**  
**STRONG.** Resistant natural hair

**ISP1 - 500 ml - PERM 1**  
**NORMAL.** Natural hair

**ISP2 - 500 ml - PERM 2**  
**GENTLE.** Coloured or sensitised hair

### NEUTRALISER

Formulated with a cationic silicone emulsion and a conditioning polymer that form a protective, repairing film on the hair fibre.

**ISN1 - 1000 ml**

# IMPULSIVE

## CURLS & WAVES

## SINGLE-DOSE PERM



### IMPULSIVE CURLS & WAVES

Formulated with the dual-action *Bond Wave System* for exception curl definition.

- CBC (Cationic Buffered Complex) Acts during the reduction stage to guarantee uniform reduction for optimal permeability and wave formation. Contains Keratin Peptides and Jojoba Oil.
- SRC (Silanol Restorative Complex). Acts during the neutralisation stage to provides curls and waves with greater elasticity and softness, repair the cuticle and restore the hair's natural hydrophobic properties.

### PERM

The Bond Wave System technology guarantees supple, defined, long-lasting curls and waves that are natural-looking, relaxed, uniform and full of texture and volume.

**ICW60 - 6 units x 75 ml - PERM 0**  
**STRONG.** Resistant natural hair

**ICW61 - 6 units x 75 ml - PERM 1**  
**NORMAL.** Normal to fine hair

**ICW62 - 6 units x 75 ml - PERM 2**  
**GENTLE.** Coloured or sensitised hair

**ICW63 - 6 units x 75 ml - PERM 3**  
**EXTRA GENTLE.** Highly sensitised hair

### NEUTRALISER

The SRC technology restores the fibre's external structure, neutralises the hair's pH, rebuilds its structural bonds, seals the cuticle and boosts the hair's natural shine.

**ICWN1 - 1000 ml**



# MORPHOSSE

HAIR SMOOTHING WITH KERATIN. FORMALDEHYDE-FREE.  
AMMONIA-FREE



## MORPHOSSE LISS SMOOTHING THERAPY

A hair smoothing therapy with keratin, free of formaldehyde and ammonia, suitable for all hair types and which also offers an excellent hair treatment, even on coloured hair. **Visible effects for up to 3 months.**

PROGRAMME IN  
THE HAIR SALON:

**MPRTS5 - 500 ml - PHASE 1**  
PRE-TREATMENT SHAMPOO

**MAL5 - 500 ml - PHASE 2**  
ACTIVE LOTION

**MCM5 - 500 ml - PHASE 3**  
TEXTURISING CONDITIONING MASK

PROGRAMME FOR THE CONTINUING  
TREATMENT IN THE HAIR SALON:

**MPTTS5 - 500 ml -**  
POST-TREATMENT SHAMPOO

**MCM5 - 500 ml - PHASE 3**  
TEXTURISING CONDITIONING MASK



## MORPHOSSE LISS SMOOTHING THERAPY / HOME CARE

Therapy for the continuing treatment at home, for the hair smoothing with keratin carried out in the hair salon. Sulphate-free shampoo, formulated with cleansing active ingredients of a natural origin, which give the hair excellent cleansing and a high conditioning effect. Conditioning hair mask which completes the protection of the hair smoothing, giving nourishment, moisturisation and care for the hair.

PROGRAMME FOR THE CONTINUING  
TREATMENT AT HOME:

**MPOTS3 - 300 ml - PHASE 1**  
POST-TREATMENT SHAMPOO

**MCM150 - 150 ml - PHASE 2**  
TEXTURISING CONDITIONING MASK





# STYLING

STYLING AND FINISHING PRODUCTS DESIGNED TO GIVE DEFINITION, HOLD, TEXTURE AND SHINE. THEY PROTECT AND TREAT THE HAIR, ALLOWING YOU TO CREATE ANY STYLE AND A PERFECT FINISH.

STYLING LINE	
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# DECODE · CURL

## CURLY HAIR

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### DECODE CURL. Curly hair.

Defined, loose or natural curls, you choose. Maximum smoothness, nutrition and flexibility for young and casual looks.



#### CREATOR

ACTIVATING BALM FOR THE CREATION OF NATURAL, FLEXIBLE CURLS.

Softens and controls frizziness. Suitable for slightly curly or wavy hair. Strong hold.



**DCCC - 150 ml**

#### DEFINER

HIGH CURL DEFINITION BALM.

Nourishes and defines dry and curly hair. Maximum softness and frizziness control. Flexibility without weighing down the curl. Suitable for hair with a marked curl. Medium hold.



**DCCD - 150 ml**

# DECODE · SMOOTH

## STRAIGHT HAIR



### DECODE SMOOTH. Straight hair.

Longer-lasting perfect smoothness. Hair protection moisture and control in a single gesture.

#### PERFECTION

PROTECTING SMOOTHING SPRAY, SPECIFIC FOR HAIR IRON HEAT.

Smooths the hair, protecting it from hair irons and blow driers. Controls frizziness. Resistant to humidity. High shine, softness and hair end sealing. Suitable for all hair types, especially for fine hair. Light hold.

●○○○

DSLCS - 200 ml

#### ABSOLUTE PLUS

PROTECTING SMOOTHING BALM.

Aids smoothing and provides damp resistance. Controls frizziness. High shine, softness and end sealing. The hair is smooth for longer. Suitable for normal or thick hair. Medium hold.

●●○○

DSSB - 150 ml

#### SLEEK SERUM

MOISTURISING ANTI-FRIZZ SERUM.

Smooths the hair, protecting it from hair irons and blow driers. Controls frizziness. Resistant to humidity. High shine, softness and hair end sealing. Suitable for all hair types, especially for fine hair. Light hold.

●○○○

DSSS - 150 ml



# DECODE · VOLUME

## VOLUME HAIR



### DECODE VOLUME. Volume hair.

Foolproof volume and density. Instant texture and body that lasts. Extreme brightness and conditioning for gravity-defying hair.

#### BOOST UP

STRONG VOLUMISING FOAM.

Instantaneous texture and body. Moisturises and conditions the hair. Natural shine. Suitable for all hair types. Strong hold.



DVLV - 300 ml

#### HAIR BODY

EXTRA-STRONG VOLUMISING FOAM.

Instantaneous texture and body. Moisturises and conditions the hair. Natural shine. Suitable for all hair types. Extra-strong hold.



DVFLV - 300 ml

#### RAISE UP

EXTREME VOLUME STYLING CREAM.

Long-lasting elevation, texture and body. Moisturisation and shine for the hair. Makes styling easier. Suitable for normal or thick hair. Medium hold.



DVAV2 - 200 ml

#### ROOTS UP

VOLUMISING ROOT FOAM.

Long-lasting extra volume, texture and body. Moisturisation and shine for the hair. Aids styling. Suitable for all hair types. Strong hold.



DVRU - 300 ml

#### MIRACLE

VOLUME AND TEXTURE SPRAY.

Lasting elevation, texture and body. Moisturisation and shine for the hair. Makes styling easier. Suitable for fine hair. Medium hold.



DVVS - 250 ml

# DECODE · FINISH

FIXING AND FINISH



## DECODE FINISH. Fixing and finishing.

Long lasting style. No limits in fixation. Instant dry. Easy removal. Extreme shine. Hair under control all day long.

### SUPREME

STRONG HOLD SPRAY.

Gives lasting hold to the hairstyle. Resistant to humidity. Fast drying. Easy elimination. Does not leave residue. Suitable for all hair types. Strong hold.



DFSH - 400 ml

### FIX PLUS

GAS-FREE STRONG HOLD SPRAY.

Gives lasting hold to the hairstyle. Resistant to humidity. Easy elimination. Does not leave residue. Suitable for all hair types. Strong hold.



DFFP - 250 ml

### ULTIMATE

EXTRA-STRONG HOLD SPRAY.

Gives lasting hold to the hairstyle. Resistant to humidity. Fast drying. Easy elimination. Does not leave residue. Suitable for all hair types. Extra-strong hold.



DFESH - 400 ml

### RADIANCE

HIGH SHINE FINISH SPRAY.

Fast drying. Does not add weight to the hair. Suitable for all hair types. No hold.



DFGT - 200 ml



# DECODE · TEXTURE

## TEXTURE AND FINISH



### DECODE TEXTURE. Texture and finish.

An infinity of finishing styles. Textures to inspire and surprise.

#### SURF SALT

SALINE STYLING SPRAY FOR CREATING SURF WAVES AND UNBRUSHED STYLES.

With sea salt which gives the hair texture and definition. Matt finish. Suitable for all hair types, especially for fine hair. Medium hold.

●●○○

DTSS - 200 ml

#### FRESH AIR

DRY TEXTURISING SHAMPOO.

Absorbs excess oil. Does not leave residue. Does not wait down hair. Suitable for all hair types. No hold.

○○○○

DTFA - 200 ml

#### BUILDER

GAS FREE TEXTURISING SPRAY.

Instantaneous, long-lasting hold. Fast drying. Does not leave residue. Suitable for all hair types. Extra-strong hold.

●●●●

DTCR- 200 ml

#### FIBER FLEX

FIBRE FLEXIBLE PASTE TO GIVE HAIR BODY AND TEXTURE.

Allows you to work on the hair with your hands, giving it volume and definition. Memory effect. Easy removal with washing. Suitable for all air types. Strong hold.

●●●○

DTFF - 90 ml

#### BI-PHASE

12-IN-1 BI-PHASE INSTANT HAIR CONDITIONER.

Makes disentangling easier in both dry and wet hair. Gives: nourishment, moisturisation, repair, colour protection, softness, heat protection, shine, volume and body, frizz control, resistance to breaking, sealed split ends, youth for hair. With UVA-UVB filter. Medium hold.

●●○○

DTBF4 - 400 ml

# DECODE · TEXTURE men

## TEXTURE AND FINISH

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DECODE TEXTURE men. **Texture and finish.**

Controlled or extreme effects. Style and creativity in perfect harmony.

### HARD SHAPE

SHAPING CREAM WHICH GIVES TEXTURE AND EXTREME HOLD.

Does not leave residue. Easy removal with washing. Suitable for all hair types. Extra-strong hold.



**DTHS - 150 ml**

### MATT WAX

TEXTURISING EFFECT MATT FINISH WAX.

Easy removal with washing. Suitable for all hair types. Strong hold.



**DTTW - 90 ml**





# DECODE ZERO

THE NATURAL ALTERNATIVE TO RESTORE HAIR HEALTH.

- ✓ Formulas with up to **99% ingredients of natural origin**.
- ✓ **Vegan and sustainable** formulas.
- ✓ Formulas with a blend of **active ingredients of natural origin, amino acids and highly effective proteins**.
- ✓ Formulas **that treat and are kind to** the scalp and the hair fiber.
- ✓ Formulas that **strengthen and replenish** the hair's internal structure.
- ✓ Formulas for **clean and residue-free** definition.



\* Only on products bearing the Curly Method seal.

# DECODE ZERO

## CLEAN, INVISIBLE HOLD FOR A NATURAL FINISH



### ESSENTIAL SHAMPOO

CLEAN GENTLE SHAMPOO.

The clean, natural alternative to daily use shampoo.

ESSENTIAL SHAMPOO is a frequent use shampoo that cleanses and purifies hair and protects it against pollution and the damage caused by external aggressors.

It cleans, moisturises and protects.

ZERO SURFACTANTS · ZERO UNNECESSARY ADDITIVES

Suitable for all hair types:

- Fine, medium and thick hair.
- Straight, wavy or curly hair.
- Natural, coloured or chemically-treated hair.

**DZCH - 300 ml**

**DZCH1 - 1000 ml**



### LOW-POO

DELICATE HYDRATION CLEANSER.

Frequent-use moisturising shampoo that gently cleanses the hair and scalp. Rehydrates hair, protecting it from dryness and frizz. Leaves hair light, manageable and shiny. Formulated with 92% ingredients of natural origin, enriched with avocado oil. Suitable for all hair types, particularly dehydrated hair or for dry, sensitive or irritated scalps.

**DZS3C - 300 ml**

**DZLS1 - 1000 ml**



### ESSENTIAL BALM

CLEAN GENTLE BALM.

The clean, natural alternative to daily use conditioners and hair masks.

ESSENTIAL BALM is a lightweight conditioning balm that moisturises and softens hair while shielding it against pollution.

Provides moisture, softness and a protective barrier.

ZERO WEIGHT · ZERO UNNECESSARY ADDITIVES

Suitable for all hair types:

- Fine, medium and thick hair.
- Straight, curly or wavy hair.
- Natural, coloured or chemically-treated hair.

**DZC - 250 ml**

**DZB - 750 ml**



### CO-WASH

CLEAN CONDITIONER SHAMPOO.

Nourishing conditioning treatment that cleanses and treats the hair and scalp go. Gently removes residue while respecting the natural moisture of the scalp and hair. Deeply nourishes, reconstructs and strengthens hair. Formulated with 92% ingredients of natural origin, enriched with shea butter. Suitable for medium to coarse hair, particularly dry or very dry hair and/or scalp. It can be Essential Shampoo or Low-Poo Shampoo for a well-balanced scalp.

**DZCW2 - 250 ml**



### PROTEIN FORCE

STRENGTH RESTORATIVA MASK.

Intensive strengthening and repair treatment. Repairs, protects and restores dry and damaged hair. Provides proteins that replenish the hair fiber for stronger, more resilient hair. Prevents breakage and helps to prevent split ends. Formulated with 96% ingredients of natural origin, enriched with Amino Complex. Suitable for all hair types, particularly damaged hair.

**DZTM5 - 500 ml**



### LIFE

CLEAN STYLING TREATMENT.

The clean, natural alternative to styling creams. LIFE is a styling treatment that repairs and strengthens the fibre, improves manageability and creating clean, invisible definition. It restores the hair's natural condition and beauty, makes combing easier and disappears.

ZERO WEIGHT · ZERO CRUNCH · ZERO STICKINESS · ZERO RESIDUES

Suitable for all hair types:

- Fine, medium and thick hair.
- Dull, fragile hair.
- Straight, curly or wavy hair.

**DZTC - 125 ml**



### HYDRA POWER

HYDRATE REVITALISING MASK.

Intensive hydrating and revitalising treatment. Restores the hair's natural moisture barrier, locking in moisture. Adds elasticity and flexibility to hair. Keeps frizz under control, leaving hair silky and shiny. Formulated with 96% ingredients of natural origin, enriched with aloe vera juice. Suitable for all hair types, particularly dry, frizzy and dull-looking hair.

**DZHM5 - 500 ml**



### PURE

CLEAN DEFINING TREATMENT.

The clean, natural alternative to defining gels and waxes.

PURE is a water-based gel developed to gently shape styles and enhance the hair's natural structure.

It tidies, defines and disappears.

ZERO STICKINESS · ZERO CRUNCH · ZERO WEIGHT · ZERO RESIDUES

Suitable for all hair types:

- Fine and medium hair.
- Straight, curly or wavy hair.

**DZP8 - 80 ml**



# DECODE ZERO

## CLEAN, INVISIBLE HOLD FOR A NATURAL FINISH



### COSMIC

CLEAN ANTI-FRIZZ SPRAY.

Long-lasting anti-frizz treatment that eliminates frizz, leaving hair controlled and shiny for up to 72 hours.

COSMIC acts as a mini keratin treatment. Thanks to its HUMIDITY REPELLENT TECHNOLOGY creates an impermeable film that combats frizz and static electricity without weighing hair down.

It is suitable for all hair types, particularly those affected by humidity:

- Dehydrated, dry, bleached and that have undergone a chemical treatment.
- That need to eliminate frizz and look for protection, softness and sublime shine.

**DZAF2 - 200 ml**



### PERFECT

CLEAN TEXTURISING SPRAY.

The clean, natural alternative to hairsprays and dry shampoos.

PERFECT is a texturizing spray that gently defines and refreshes the texture, giving hair weightless, natural movement.

It creates instant definition, thickens hair and disappears.

ZERO CRUNCH · ZERO RESIDUES

Suitable for all hair types:

- Fine, medium and thick hair.
- Straight, curly or wavy hair.

**DZPF - 300 ml**



### FLOW

CLEAN CURL BUILDER.

The clean, natural alternative to gels and mousses for curly hair.

FLOW is a conditioning gel that activates and defines curls while maintaining their natural shape, movement and bounce.

It refreshes curls, eliminates frizz and disappears.

ZERO STICKINESS · ZERO CRUNCH · ZERO WEIGHT · ZERO RESIDUES

Suitable for all hair types:

- Fine, medium and thick hair.
- Wavy or curly hair (tight, loose or afro curls).

**DZCG2 - 250 ml**



### LOOP

CLEAN CURL DEFINER.

Intensive defining gel with flexible hold for greater control. Creates stronger and more resilient curls, while maintaining the hair's natural movement. Adds amazing definition to get flexible, shiny, resilient, frizz-free curls. Heat protection. Formulated with 87% ingredients of natural origin, enriched with chia seed extract. Suitable for curly or coily hair. For adding texture and holding definition for longer and to refresh curls and waves the day after..

**DZCC2 - 250 ml**



### SUPREME

CLEAN PRODIGY OIL.

Ultra-light, non-greasy, fast-absorbing nourishing oil that protects, regenerates and repairs hair. Formulated with 99% ingredients of natural origin, enriched with jojoba oil. Suitable for all hair types, particularly for weak, dry, undefined hair.

**DZR5 - 50 ml**



### CURE

CLEAN RESCUE CONCENTRATE.

The ultimate remedy for achieving soft, lustrous and natural styles without split ends. CURE is an intensive treatment that restores, revives and strengthens the hair fibre. Its three 100% natural infused oils repair and condition the hair multiplying moisture levels by 5. Does not flatten or weigh hair down.

It is suitable for all hair types, specially those:

- With split ends, dull, damaged and weakened.
- That need intensive repair and conditioning.

**DZRP5 - 50 ml**

# FINALFINE ULTIMATE

## TECHNICAL HAIRSPRAYS



### FINALFINE ULTIMATE / SPRAY

Shine-giving professional technical hairsprays. Long-lasting effect. Resistant to humidity. Fast drying. Brushes out easily. No residue. Hair Care (Vitamin Complex) and solar protection (UVA –UVB filter).

**FUM5 - 500 ml - MEDIUM HOLD**

**FUFS5 - 500 ml - FLEXIBLE STRONG HOLD**  
More natural and flexible long-lasting hold which allows you to retouch and shape the hair style after its application.

**FUSS - 500 ml - STRONG HOLD**

**FUES5 - 500 ml - EXTRA-STRONG HOLD**

### FINALFINE ULTIMATE / GAS-FREE

Shine-giving professional technical hairsprays. Long-lasting hold. Resistant to humidity. Fast drying. Brushes out easily. No residue. Hair Care (Vitamin Complex) and solar protection (UVA –UVB filter).

**FUSF4 - 400 ml - STRONG HOLD**

**FUEF4 - 400 ml - EXTRA-STRONG HOLD**



# IT WAVES

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## WAVE CREATOR SPRAY



### IT WAVES

Texturising spray for creating tousled, wavy looks without the coarse texture or crunchy feeling that sea salt can leave behind. This advanced formula is free from salt, alcohol and parabens, and protects hair from dehydration. It contains jojoba extract and provitamin B5 to boost its moisturising properties.

**BWS2 - 3 units x 200 ml**



# TREATMENT

PROFESSIONAL TREATMENTS DESIGNED TO GIVE AN EFFECTIVE RESPONSE TO THE NEEDS OF EACH HAIR TYPE. HAIR CARE, PERSONALISATION AND NATURALNESS IN ITS MAXIMUM EXPRESSION.

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HIGH-PERFORMANCE HAIR CARE THROUGH BIOSCIENCE BASED ON ALGAE TO TARGET THE EIGHT SIGNS OF HAIR AND SCALP WELLNESS.

- Hydration · Nutrition · Balance · Strength · Colour protection
- Frizz control · Volume · Shine





# HOP REPAIR

Restorative and nourishing routine that reconstructs and strengthens heat- and chemically-damaged hair or hair damaged by environmental stressors, enriched with Vegan Collagen, a plant-based protein complex that replenishes and restores the hair fibre.



### ULTRA REPAIR SHAMPOO

ULTRA REPAIRING SHAMPOO FOR DRY AND/OR DAMAGED HAIR.

Reconstructs, strengthens, repairs and protects for stronger, more resistant hair. For hair that is soft and silky with light fluidness.

**HR53 - 300 ml**  
**HR51 - 1000 ml**



### ULTRA REPAIR RINSE

ULTRA REPAIRING CONDITIONER FOR DRY AND/OR DAMAGED HAIR.

Strengthens and fortifies the hair fibre to prevent breakage. Helps detangle hair. For hair that is lightweight, shiny and repaired.

**HRB2 - 200 ml**  
**HRB7 - 750 ml**



### ULTRA REPAIR MASK

ULTRA REPAIRING MASK FOR DRY AND/OR DAMAGED HAIR.

Repairs dry and damaged hair from deep within. Protects the hair against dryness. Prevents breakage and split ends.

**HRM2 - 200 ml**  
**HRM5 - 500 ml**



### ULTRA REPAIR SEALED ENDS

NOURISHING INTENSIVE CREAM FOR FRAGILE AND/OR BRITTLE SPLIT ENDS..

Provides intense nourishment and seals ends. Tames frizz and makes drying easier. Thermal protection. For hair that is soft, nourished, shiny and easy to brush.

**HRSE7 - 75 ml**

# HOP COLOUR

Moisturising and protective routine that extends the lifespan of coloured hair, enriched with Ferulic Acid, a powerful plant-based antioxidant with an intense moisturising effect that protects against free radicals and solar radiation and extends the duration of colour and shine.



### COLOUR LAST SHAMPOO

COLOUR PROLONGING SHAMPOO FOR COLOURED HAIR.

Helps to seal colour into the hair fibre for longer and prevent colour loss. Hair glows with long-lasting, more intense, shinier colour.

**HCS3 - 300 ml**  
**HCS1 - 1000 ml**



### COLOUR LAST RINSE

COLOUR PROLONGING CONDITIONER FOR COLOURED HAIR.

Seals the cuticle and protects the hair from colour loss. For hair that is lighter, more manageable and shiny.

**HCB2 - 200 ml**  
**HCB7 - 750 ml**



### COLOUR LAST MASK

COLOUR PROTECTING MASK FOR COLOURED HAIR.

Prolongs colour, moisturises and repairs from deep within. Radiant shine and longer-lasting colour intensity.

**HCM2 - 200 ml**  
**HCM5 - 500 ml**



# HOP VOLUME

Volumising routine that builds body and gives fine hair a natural lift, enriched with Oat Peptides, a group of amino acids that penetrate deep within the hair fibre to deliver instant body and texture.



## FULL VOLUME SHAMPOO

VOLUMISING SHAMPOO FOR FINE HAIR.  
Instant density and volume at the roots.  
Strengthens the hair fibre, creating a fuller effect. For light, weightless hair.

**HDS3 - 300 ml**  
**HDS1 - 1000 ml**



## FULL VOLUME DRY SHAMPOO

VOLUMISING DRY SHAMPOO FOR ALL HAIR TYPES.  
Refreshes the roots, effortlessly revitalises the hair and provides body, texture and volume. For hair that is fresh and clean between washes.

**HDSD15 - 150 ml**



## FULL VOLUME FOAM RINSE

VOLUMISING CONDITIONING MOUSSE FOR FINE HAIR.  
Mousse with an ultra-light texture that delivers flexible volume, thickens the hair fibre and moisturises. For lightweight, flexible, shiny hair.

**HDMC1- 150 ml**

# HOP HYDRATION

Moisturising and anti-frizz routine that strengthens hair and helps tame dry, unruly and/or frizzy hair, enriched with hyaluronic acid, an active ingredient with intense moisturising power that improves elasticity, controls frizz and restores softness and manageability.



## SMOOTH HYDRATION SHAMPOO

HYDRATING SHAMPOO FOR DRY, REBELLIOUS AND/OR FRIZZY HAIR.  
Strengthens the hair and provides an extra dose of hydration. Banishes frizz and provides control. For hair that is silky, lightweight and flexible.

**HHS3 - 300 ml**  
**HHS1 - 1000 ml**



## SMOOTH HYDRATION RINSE

HYDRATING CONDITIONER FOR DRY, REBELLIOUS AND/OR FRIZZY HAIR.  
Combats frizz and provides flexibility and lightweight softness. Detangles and conditions. For hair that is more manageable, easier to control and shiny.

**HHB2 - 200 ml**  
**HHB7 - 750 ml**



## SMOOTH HYDRATION MASK

HYDRATING MASK FOR DRY, REBELLIOUS AND/OR FRIZZY HAIR.  
Restores, maintains and seals hydration deep within the hair fibre. Delivers elasticity and resistance against breakage. Protects against frizz. For hair that is soft, silky and shiny.

**HHM2 - 200 ml**  
**HHM5 - 500 ml**

# HOP DETOX

Detoxifying and balancing routine that cleanses, refreshes and removes impurities and excess oil from the scalp and hair, enriched with Prebiotics and Postbiotics that protect, balance and optimise the hair microbiome. A scalp that is toned and renewed and hair that is full of volume and cleaner for longer.



## DETOX CLEANSING SHAMPOO

DETOXIFYING SHAMPOO FOR ALL HAIR TYPES.

Purifies the scalp and hair fibre from impurities, sweat and oil for a fresher and cleaner sensation. For a scalp that is detoxified and hair that is clean and lightweight.

**HXS3 - 300 ml**  
**HXS1 - 1000 ml**



## SCALP DETOX CLEANSING TREATMENT

BALANCING TREATMENT WITH ABSORBENT CLAY FOR ALL HAIR TYPES.

Deep cleanses the scalp and hair. Removes impurities and balances oil levels. For a scalp that is rejuvenated, invigorated and balanced and hair that is more lightweight, more voluminous and cleaner for longer.

**HDCT2 - 200 ml**

# HOP SENSITIVE

Calming and protective routine that balances sensitive, irritated or flaky scalps, enriched with Niacinamide, an active ingredient with intense antioxidant power that calms, moisturises, protects and relieves itchiness and irritation. A scalp that is oxygenated, moisturised and protected.



## SENSITIVE PROTECTION SHAMPOO

PROTECTIVE SHAMPOO FOR SENSITIVE SCALPS.

Gently removes impurities from the hair and scalp. Moisturises and provides hair with flexibility, softness and a sense of lightness.

**HTS3 - 300 ml**  
**HTS1 - 1000 ml**



## SENSITIVE PROTECTION SCALP SERUM

CALMING SERUM FOR SENSITIVE SCALPS.

Allows the scalp to regenerate, balances the microbiome and creates a protective shield. Calms the feeling of irritation and itchiness. For a scalp that is protected, calm and moisturised.

**HSS7 - 75 ml**



# HOP PURIFY

Purifying and exfoliating routine that decongests toxin-saturated, stressed and/or dandruff-prone scalps, enriched with Prebiotics and Postbiotics that protect, balance and optimise the hair microbiome. A scalp that is purified and balanced and hair that is revitalised and full of volume.



## PURIFYING BALANCE SHAMPOO

CHAMPÚ PURIFICANTE PARA TODO TIPO DE CABELLOS.

Removes impurities from the scalp by helping to decongest it. Instantly removes visible dandruff and flakiness. Provides relief against an uncomfortable scalp. For a scalp and hair that is purified and revitalised.

**HPS3 - 300 ml**  
**HPS1 - 1000 ml**



## PURIFYING BALANCE SCALP TREATMENT

PURIFYING AND EXFOLIATING TREATMENT WITH SEA SALT FOR ALL HAIR TYPES.

Delivers a deep and restorative cleanse as well as shine and volume from root to tip. Instantly removes visible dandruff. Restores hydration. For a balanced scalp and hair that is more lightweight and stays clean and full of volume for longer.

**HDPS2 - 200 ml**

# HOP SILVER

Colour brightening and refining routine that enhances and strengthens white or grey hair, enriched with B-Complex, a vitamin booster that strengthens the hair fibre and provides protection against daily aggressors.



## SILVER WHITE SHAMPOO

BRIGHTENING SHAMPOO FOR WHITE OR GREY HAIR.

Enhances white and grey hair by combating yellowing. Strengthens the hair from within, reversing the wear and tear that comes with time. Delivers softness and manageability.

**HSS3 - 300 ml**  
**HSS1 - 1000 ml**



## SILVER WHITE RINSE

BRIGHTENING RINSE FOR WHITE OR GREY HAIR.

Brightens hair and helps to remove yellowish undertones. Strengthens the hair fibre and protects against oxidation. For hair that is bright and soft to the touch.

**HSB2 - 200 ml**  
**HSB7 - 750 ml**

# HOP BLONDE

Colour brightening and neutralising routine that strengthens and reconstructs blonde or bleached hair, enriched with vitamin C, a powerful antioxidant that protects the hair from oxidation and delivers shine.



## BLONDE GLOW SHAMPOO

BRIGHTENING SHAMPOO FOR BLONDE OR BLEACHED HAIR.

Amplifies colour and shine. Neutralises unwanted undertones and protects against oxidation. For hair that is soft and shiny.

**HBLS3 - 300 ml**  
**HBLS1 - 1000 ml**



## BLONDE GLOW MASK

BRIGHTENING MASK FOR BLONDE OR BLEACHED HAIR.

Neutralises unwanted undertones for an impeccable blond. Protects against oxidation and pollution. Re-densifies the hair fibre for stronger, more resistant hair. For hair that is softer and has more radiant shine.

**HBM2 - 200 ml**  
**HBM5 - 500 ml**

# HOP REFLECTS

A range of shampoos with colour pigments that intensify, revive and boost the tones of natural and coloured hair, enriched with B-Complex, a vitamin booster that strengthens the hair fibre and provides protection against daily aggressors.



## BROWN REFLECTS SHAMPOO

COLOUR INTENSIFYING SHAMPOO FOR BRUNETTE HAIR.

Intensifies the tone of natural and/or coloured hair, creating or enhancing highlights. For hair that is shiny, voluminous and full of depth.

**HBS3 - 300 ml**



## COPPER REFLECTS SHAMPOO

COLOUR INTENSIFYING SHAMPOO FOR COPPER-COLOURED HAIR.

Intensifies the tone of natural and/or coloured hair, creating or enhancing highlights. For hair that is shiny, voluminous and full of depth.

**HCOS3 - 300 ml**



## RED REFLECTS SHAMPOO

COLOUR INTENSIFYING SHAMPOO FOR RED AND/OR CHESTNUT-COLOURED HAIR.

Intensifies the tone of red and/or chestnut coloured hair. Revives colour tone, creating or enhancing highlights. For hair that is shiny, voluminous and full of depth.

**HRDS3 - 300 ml**



## PURPLE REFLECTS SHAMPOO

COLOUR INTENSIFYING SHAMPOO FOR PURPLE AND/OR VIOLET-COLOURED HAIR.

Intensifies the tone of purple and/or violet-coloured hair. Revives colour tone, creating or enhancing highlights. For hair that is shiny, voluminous and full of depth.

**HPLS3 - 300 ml**



# HOP

## TRANSFORMING WELL-AGEING TREATMENTS

Un tratamiento spa antienvjecimiento personalizado para abordar las principales necesidades individuales del cabello de tus clientes.



**HOP INTENSIFIER**  
BASE FOR FINE TO MEDIUM HAIR.

Mix the product using the applicator bottle:  
4 pumps of the recommended intensifier +  
1 pump of the recommended concentrate.  
Apply directly and leave the product between  
7 and 10 minutes and rinse.

**HBFM1 - 1000 ml**



**HOP INTENSIFIER**  
BASE FOR MEDIUM TO COARSE HAIR.

Mix the product using the applicator bottle:  
4 pumps of the recommended intensifier +  
1 pump of the recommended concentrate.  
Apply directly and leave the product between  
7 and 10 minutes and rinse.

**HBMC1 - 1000 ml**



**HOP RECHARGE**  
COLOUR CONCENTRATE.  
**(Concentrate for colour and shine retention).**

Restores the hair's external layer, protecting  
it from oxidative stress, making hair colour  
last longer and boosting the vibrancy and  
shine of hair.

**HBICS7 - 750 ml**



**HOP RECHARGE**  
SMOOTHING CONCENTRATE.  
**(Concentrate for softness).**

Forms a protective barrier to lock in moisture,  
add softness and keep frizz under control,  
even in high humidity.

**HBIS7 - 750 ml**



**HOP RECHARGE**  
STRENGTHENING CONCENTRATE.  
**(Strengthening concentrate).**

Recovers the hair's internal structure,  
improving elasticity and resistance to  
breakage in fragile and/or damaged hair.

**HBIST7 - 750 ml**

# TREAT NATURTECH

## HAIR-LOSS CONTROL · CRYOACTIVE

For all types of hair-loss



Energy booster which wakes the scalp and aids hair growth

### HAIR-LOSS CONTROL CRYOACTIVE. For all types of hair-loss.

Product range which is rich in carbohydrates, proteins, vitamins, trace elements and regulating and protecting booster metabolites to activate and invigorate the hair follicle, halting hair-loss effectively.

BENEFITS: Reduces hair-loss by improving its anchorage. Cool action which stimulates the scalp and makes nutrient provision easier. Regulates sebum secretion, moisturises and restructures the hair fibre.

#### SHAMPOO

Gently cleanses the hair at the same time as revitalising and strengthening it from roots to ends. Its refreshing action stimulates the scalp. The result is soft, shiny hair, and a normalised, soothed scalp.

**NHYS3 - 300 ml**

**NHYS5 - 500 ml**

**NHYS1 - 1000 ml**

#### CONCENTRATE

Intensive scalp treatment specially formulated to repair, invigorate and stimulate the hair follicle. Improves hair anchorage and regulates sebum secretion. With a refreshing and stimulating action, the scalp is revitalised, thus making nutrient absorption easier. Halts hair-loss at the same time as moisturising and balancing the scalp.

**NHYC - 10 units x 7 ml**

**NHYC3 - 3 x 10 units x 7 ml**

# TREAT NATURTECH

## HAIR-LOSS CONTROL · CHRONOS

Specially recommended for hair-loss of a hereditary origin



Energy booster which stimulates the scalp and combats hair-loss of a hereditary origin

HAIR-LOSS CONTROL CHRONOS. Specially recommended for hair-loss of a hereditary origin.

Rich in metabolites and carbohydrates, which protect the longevity of the hair follicle, and in boosters, combined with proteins, vitamins and trace elements to stimulate hair-growth, reduce hair-loss and obtain thicker, denser hair.

BENEFITS: Protects and activates the hair follicle stem cells. Makes the hair growth cycle longer, increasing hair longevity. Enhances hair growth.

### SHAMPOO

Hair cleanser formulated to combat hair-loss due to a hereditary origin. Gently cleans the hair at the same time as protecting and activating the hair follicle, resulting in hair which is stronger, thicker and more resistant.

**NHCS3 - 300 ml**

**NHCS5 - 500 ml**

**NHCS1 - 1000 ml**

### CONCENTRATE

Intensive treatment for the scalp. Specifically formulated to effectively combat hair-loss due to a hereditary origin. Tested, visible results in 6 weeks (improves hair anchorage [96%] and lengthens the life cycle [100%]; stronger and more vital hair [100%]; halts hair-loss [96%]; perception of a greater quantity of hair [72%]) \*. The result is stronger, thicker and more resistant hair and a protected hair capital.

\*In Vivo Clinical Study on 25 men and women carried out by CTC (Capillary Technology Centre) for a 6-month period. Results of clinical evaluation and self-evaluation on % of volunteers

**NHCC - 10 units x 7 ml**

**NHCC3 - 3 x 10 units x 7 ml**



# GOLD OIL ESSENCE

## TREATMENT LINE



### GOLD OIL ESSENCE. Treatment line.

The product line offers you the opportunity to enjoy a true jewel in all the hair care rituals. A range of exclusive products created from natural extracts of Amber and Argan which enhance the beauty of the hair and give hair care which is instantaneous, exceptional and long-lasting.

#### THE TSUBAKI OIL

A precious oil with instant results. A new hair care routine and a beauty plus to combat the major signs of ageing in hair: lack of nutrition, low levels of hydration/moisture, fragility and less brightness and at the same time protect its colour and make it longer-lasting. Apply on either wet or dry hair. Leaves no residue. Do not rinse off.

**GOTO - 130 ml**

#### THE AMBER & ARGAN SHAMPOO

A bath of wellbeing and health for all hair types. Recovers and repairs the hair structure, giving the hair softness, smoothness and shine.

**GOSH - 250 ml**  
**GOS1 - 1000 ml**

#### THE AMBER & ARGAN OIL

The Oil-Jewel with instant results. A provision of luminosity and vitality for all hair types. It is absorbed instantly, giving the hair shine, softness, smoothness and control, without leaving residue. Do not rinse off.

**GOES - 130 ml**

#### THE AMBER & ARGAN MASK

Revitalises the hair, thanks to its powerful restructuring and nourishing action. Rinse off.

**GOM2 - 200 ml**  
**GOM5 - 500 ml**

# SMART TOUCH

## IT'S TIME TO ACT



**CLEAN MY HAIR**  
FREQUENT USE SHAMPOO  
**CLEANS+MOISTURISES.**  
MICELLAR TECHNOLOGY.

A new generation frequent-use shampoo that cleans hair deeply while boosting moisture and providing colour protection. Inspired by skincare technology, this formula is suitable for all hair types. Acts as a cleansing and conditioning agent at the same time.

**STCMH1T - CLEAN MY HAIR 1000 ml**  
**STCMH - CLEAN MY HAIR 300 ml**



**REPAIR MY HAIR**  
FREQUENT-USE SHAMPOO.  
**CLEANSSES + REPAIRS + NOURISHES.**  
MICELLAR TECHNOLOGY.

Frequent-use shampoo that leaves hair nourished, repaired and cleaner for longer. Ideal for dull, damaged and porous hair that has a tendency to break. Micelles attract and gently trap particles of impurities, dirt and pollution without damaging the hair fibre and protecting the hair's elasticity. Saves up to 1 litre of water in every rinse.

**STCN1 - REPAIR MY HAIR 1000 ml**  
**STCN3 - REPAIR MY HAIR 300 ml**



**DETOX MY HAIR**  
FREQUENT-USE SHAMPOO.  
**CLEANSSES + DETOXIFIES + PURIFIES.**  
MICELLAR TECHNOLOGY.

Gentle, deep-action detox shampoo that purifies and cleans the hair and scalp. Developed for hair that is clogged with pollution, residue, sebum, sweat and/or styling products. This micellar detox shampoo is ideal for frequent or even daily use as it does not have an astringent effect on the scalp or hair fibre. Its purifying action balances the scalp microbiome, trapping impurities in its micelles without the need for intense friction. Saves up to 1 litre of water in every rinse.

**STCD1 - DETOX MY HAIR 1000 ml**  
**STCD3 - DETOX MY HAIR 300 ml**



**POWER MY HAIR**  
INSTANT CONDITIONER:  
**MOISTURISES + REVITALISES.**

A daily energy boost that instantly detangles hair, reduces static and frizz, moisturises and conditions the hair, delivering extra repair benefits at the tips.

**STVMH - POWER MY HAIR 200 ml**



**RESET MY HAIR**  
RECONSTRUCTIVE TREATMENTS:  
**NOURISH + REPAIR.**

These reconstructive formulas combat the damage that can be caused by pollution and aggressive chemical treatments, which are the main causes of hair ageing.

**STRMHL - RESET MY HAIR LIGHT 150 ml**  
**For light weight.**  
**STRMHP - RESET MY HAIR PLUS 150 ml**  
**For normal and thick hair.**



**SAVE MY HAIR**  
INSTANT CONDITIONER FOR HAIR AND SKIN:  
**PROTECTS + DEFENDS.**

Instantly creates a protective barrier against external aggressors. Moisturises, conditions and softens the hair while repairing damage. Formula adapted to cover the needs of skin and hair.

**STSP2 - SAVE MY HAIR 200 ml**

# SMART TOUCH

IT'S TIME TO ACT



## TIME TO RECHARGE

REVITALISING TREATMENT:  
**PROTECTS COLOUR + MOISTURISES HAIR.**

The strongest ally against dehydration. Restores lost moisture and protects against colour fade. Its key benefit is the intense moisture it provides to the hair fibre, which helps to reduce frizz. This formula counters the negative effects of moisture loss: breakage, dryness, dullness and colour loss.

**STTRM - TIME TO RECHARGE MASK 30 ml**



## TIME TO RESCUE

REJUVENATING TREATMENT:  
**STRENGTH + RESILIENCE.**

An intensive repair treatment for highly damaged hair. A blend of powerful anti-ageing and repair ingredients that repairs the hair in just 15 minutes. An innovative, pleasant and effective treatment that repairs, revitalises and rejuvenates hair.

**STTRCM - TIME TO RESCUE MASK 30 ml**



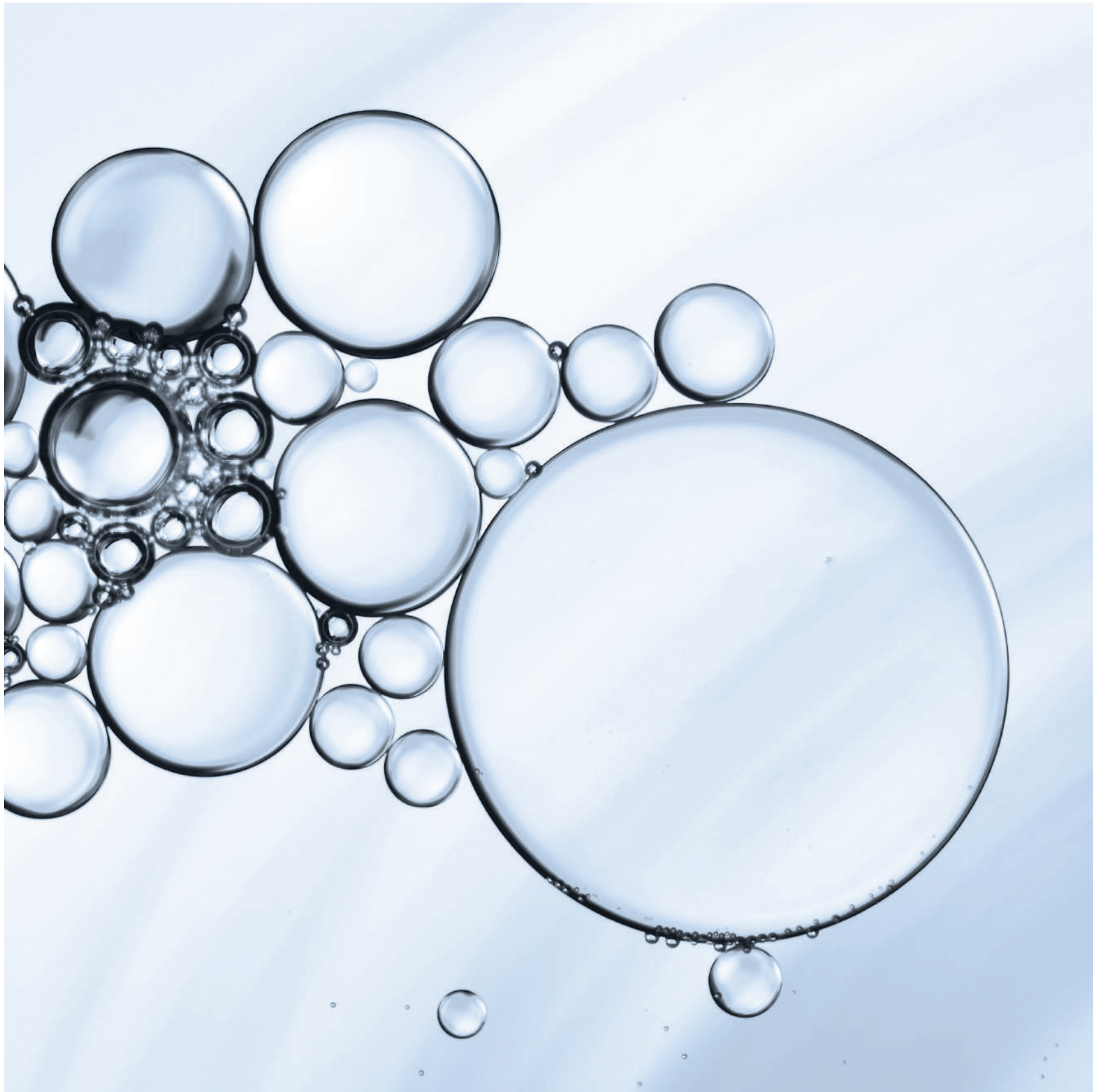
## TIME TO DETOX

DETOX TREATMENT:  
**ANTI-POLLUTION + ANTIOXIDANT.**

A breath of fresh hair for your hair! This protective shield is your ally against pollution and plays a key role in detoxifying tired, damaged and over-stressed hair. Ideal for oxygenating hair and scalps that are being suffocated by contamination, pollution and the results of daily styling (hair dyes, flat irons, dryers, styling products). Time To Detox purifies, revitalizes and restores hair, leaving it soft, shiny and healthy-looking.

**STTDM - TIME TO DETOX MASK 30 ml**





# PROFESSIONAL'S

PROTECTING PRODUCT RANGE DEVELOPED TO SUPPORT THE TECHNICAL AREA OF THE HAIR SALON. FORMULAS WHICH CARE FOR THE SKIN. HIGHLY EFFECTIVE RESULTS.

PROTECTORS

PROFESSIONAL'S 78

# PROFESSIONAL'S

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## PROTECTORS



### COLOUR PROTECTOR

Cream which protects the skin from both stains and possible irritations due to the tint. It is easily removed when rinsing off the tint.

**PCP - 100 ml**



### COLOUR CLEANER

Remover of tint stains on the skin. It is easily rinsed off.

**PCC - 125 ml**







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